

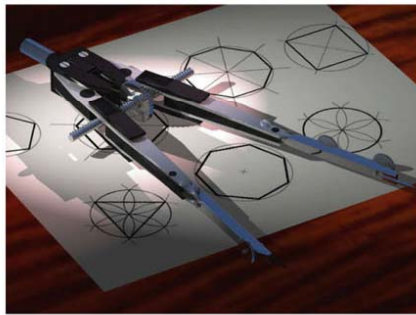


# Performance Management System

Murphy Ranch playground



2005 – 2010



DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

July 2005



# **PERFORMANCE MANAGEMENT SYSTEM**

**2005 – 2010**



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**July 2005**

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**DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT****OFFICE OF THE DIRECTOR**

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July 2005

*"We need affordable housing. A home of your own is part of the American Dream...  
I want a California where people spend less time sitting on the freeway  
and more time in the homes that they own."*

Governor Arnold Schwarzenegger  
State of the State Address  
January 5, 2005

Gentlepeople,

Today, our State's housing crisis is at the forefront of policy discussions at all levels of government, among our employers, housing providers, advocates, the environmental community and numerous other stakeholders. Almost daily, each newspaper in the state carries a headline or two on the lack of affordability of rents and purchase prices, and the lack of supply of homes and apartments for all income levels for our robust population growth. We simply are failing to provide or preserve enough homes near our job centers for our people who are right here, right now, as well as plan for our children's future housing needs.

It is in this context that the Department of Housing and Community Development (HCD) presents its 2005-2010 Performance Management System with its centerpiece theme to increase our state's overall housing supply by ensuring that local governments "take care of their own." This system includes both our Strategic Plan—goals, strategies and objectives which HCD strives to accomplish to implement the Governor's vision—as well as the goals, strategies and objectives for our Core Programs, which we are required to do by law. Our Action Plans with relevant performance measures will enable us to evaluate our progress in plan implementation and demonstrate the accountability in government appropriately demanded by our public. Safe, affordable housing for all Californians is the linchpin of a prosperous economy, quality environment and social equity or fundamental fairness for our society. We at HCD are committed to working with our customers and stakeholders as we implement our goals to promote strong communities and meet the Governor's vision for California.

Sincerely,

A handwritten signature in black ink, appearing to read "Lucetta Dunn".

Lucetta Dunn  
Director

**Department of Housing and Community Development**  
**Performance Management System**  
**2005 to 2010**

